

Our Vision

Our expertise is creating visionary live-streaming TV technology for music concerts, sports, corporate events, and award shows to help foster a connection with your targeted audience. Live Streaming TV Technology is increasingly sought after in the sports and entertainment world. Business owners presently realize they can also access and directly benefit from the technology that makes on-demand streaming possible.

At **AVS**, our key initiative is re-developing how TV broadcasting is consumed. In today's market, social media reaches billions of people globally through the internet on cell phones, tablets, and computers. As an example, in the music industry, it has enhanced the fanbase of many artists in even the remotest areas. However, rising ticket prices, limited access, and proximity remain barriers for fans who have yet to see their favorite artist perform.



Another key initiative is to bring back the relationship between the artist and fans by providing a cost-effective way for all fans to enjoy the live music experience. We make certain all followers enjoy an up-close and engaging experience with their favorite artist.

Our innovative production expertise and advanced professional video equipment enable us to provide high-quality visuals and sound to our unique live-stream TV productions. Thus, expanding exposure to new targeted audiences. We have produced customized resolutions to overcome the complex challenges of live TV broadcasting. Subsequently mastering an imaginative way to deliver, display and enable the monetization of online content.

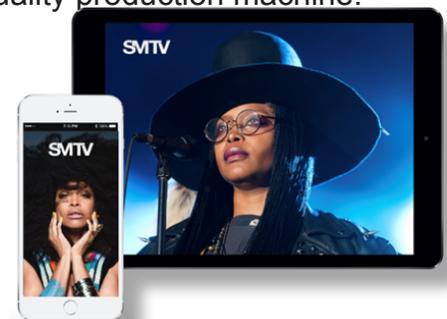
We have developed a proven innovative business model for clients to get a Return on Investment (ROI) without selling a product.

The Team

Doug Johnston – *AVS Founder*, and formerly the international award-winning creative designer for outdoor living projects of \$1M+. Featured on HGTV, Discovery Channel, and American Airlines First Class Magazine, he conceived state-of-the-art design concepts setting the standard in the industry. Currently, Doug has developed an innovative model for live-streaming and pay-per-view TV broadcasting. His intense drive for perfection has efficiently assembled a high-end, top-quality production machine.

Executive Staff

- Russell Lopez - *Director of Business Development*
- Phyllis J. Carter - *Creative Producer*
- John Dumas - *Strategic Operations Director*



The Problem

- Low quality streaming video production
- Lack of social media monetization
- Minimal payouts from platforms
- Lack of creative content
- Lack of consumer engagement

The Solution

Decades of creative experience and thinking outside of the traditional box have allowed us to create innovative live-streaming TV production and monetize at a more significant rate of profit. Our creative concept drives higher engagement with the consumer while providing them with an experience that can't be duplicated.



The Market

With over 2.5B people globally connected through smartphones alone, the market is untapped and cannot be sold out. Anyone with an internet connection and smart device is a potential customer when you do not limit your reach to an oversaturated brick-and-mortar market.

Our Strategy

Provide consumers with a unique, engaging live-streaming TV production experience which stretches far beyond the traditional curtain up/curtain down TV production.

Sponsorship: Marketing to a targeted audience with a seamless paywall and pay-per-view solution to monetize your live content. Our specialized web interface allows for convenient online payments with all major credit cards. Payment immediately generates an access code for entry to the live event. Also customizable promo codes can be generated for your live event.

- Content monetization
- Revenue-sharing model
- Real-time advertising model

Our Work



Erykah Badu



Korn



Commercials



**Live-Streaming
Footage**



Contact Info:

Doug Johnston | doug@artisticvisualstudios.com | 817.988.1737